I Watched So I Wouldn't Get Fined



So there we are were, America, basking as one in the warming glow of our televised rally of national identity and solidarity<fn>Unless you're a fan of that other team, you filthy splitter.</fn>, and what before our wondering eyes should appear, but, this.

https://www.youtube.com/watch?v=dKUy-tfrIHY

Well sweet crunchy christ on a stick, people. I don't know about you, but when I'm nestled in with my snacks and my frosty cold All<fn>Not quite</fn>-American macro brew, thrilling to the sight of behemoth Transformer-humans deliver brain damage upon each other, the last thing I need is some kind of stone cold bummer like this adorable-yet-evidently-dead kid speaking to me from the great beyond. At least *Dragnet* offered the comic relief of Officer Bill Gannon strangling a baggie of perfectly good pot when they went and drowned the Shipley kid in the tub. And they also had the good taste to not have the dead kid deliver a post-mortem soliloquy. I nearly coughed up a cheeze-whiz ball. Really, I was so stricken.

(And on top of that, along comes some car company tugging my heart strings with a father-son vignette set to Harry Chapin's Cats and the Cradle, a Platonic-ideal piece of schmaltz that has nothing but nothing feel-goody about it, and which makes me wonder if buying that brand of car might seal

the deal on me being the worst, most neglectful father in the history of ever. Never mind that Harry Chapin himself died in a car accident at the tender age of 39, thereby adding another layer of bathos to an already horrifically depressing depiction.)

This ad is not without precedent, though, and as your Narrator of post-mature chronology, it is certainly my duty to share. Settle in, young ones, as we trip back through misty water colors &c.

When I was a wee sprite, back in the day when Super Bowls had Roman numerals like II and III and IV, one of the most popular shows on the electric picture radio was Mutual of Omaha's Wild Kingdom. (For those too young to remember, imagine the Crocodile Hunter with no discernible personality.) Wheezy old geezer Marlon Perkins would narrate as footage rolled of his partner, Jim, wrestling bears and taming the wild anaconda. Inevitably, as Jim was being pulled under to a certain death, Perkins would exclaim, "Look out, Jim!" And then the camera would turn to avuncular old Marlon pitching the Mutual of Omaha life insurance line.

"You know, not all danger to life and safety occurs in the jungle."

And as Marlon was speaking, they would pan over to an average<fn>*Cough, white, cough.*</fn> family in their living room engaging in some average family behavior. And as Marlon spoke, the dad would just slowly fade away. "And how will your family take care of themselves with you gone?"

Then it was back to Jim frolicking with a school of piranha or some such. Family fare, every Sunday, just before the Wonderful World of Disney.

This stuff, to put it mildly, freaked me right the fuck out. I mean I'm 6, maybe 7 years old, and gentle mannered Marlon is making me think about my Dad's mortality. Fuck. About MY

mortality. The hell was wrong with these people, anyway?

But still we watched, faithfully. And one week, I swear on a stack of Richard Dawkins' polemics, they showed the family sitting around the dinner table. And I knew it was coming, just knew that Dad was going to disintegrate before my very eyes. Again. But I was wrong.

This time — and one time only, you bet your bottom dollar — this time Dad took a stricken look in his eyes and planted his face directly into a pile of peas and mashed potatoes and whatever the hell else Lipton-soup based recipe was on the play. The food went everywhere. And Dad was deader than shit. I remember my Mom giving a little gasp. And then it was back to Jim and his anaconda.

Unlike the gentle-yet-horrifying slow fade of the other spots, this was so over the top insane that I started laughing. I was duly shuffled from the room and told to brush my teeth and wash behind my ears.<fn>Yeah right, as if. Take that, Mom!</fn> "And straight to bed with you young man! The very idea, laughing at death!"

In those days, there was no twitterverse to explode. I have no idea what kind of response they got to that little vignette, but I can only imagine that the so-called "telephone" so-called "rang" off the so-called "hook".<fn>Whatever all those things are. Were. Whatevs.</fn> I'm picturing a long desk staffed by a gaggle of frazzled Ernestines taking message after message from the irate citizens of our Nation, chiding the media elites for bringing such a gruesome depiction of death into their homes.

I was determined to watch every week to see that crazy shit happen again. But it never did. Like the Goldwater daisy-nuke ad, one airing was all it got. Apparently America likes its death delivered in a misty fade out, not in some messy spray of mashed potatoes and peas. So distasteful.

And somewhere in ad man purgatory, the guy who thought up that ad for Mutual of Omaha was watching the drowned kid last night and thinking, "I'll keep the chair warm for you, you poor bastard. Whoever you are that thought this one up, I've been dying for some company. Take your time. Your legacy is secure."

My Favorite World #10



The athletics-entertainment machine, especially at the professional level, never fails to bring us a parade of behaviors that, if it were our own children acting out so, would make us want to crawl behind the nearest rock in shame and disgrace. Every game from bouncing balls to twirling on the ice to driving around in circles real fast has its Hall of Shame inductees. Go back at least to Ty Cobb<fn>At least...we have no way of knowing, but I'm willing to bet that the guys who were winning marathons in ancient Greece were probably over-indulged boobs themselves.</fn> and bring it on up to today.

It makes sense. Elite athletes are among the most pampered and cosseted class of people around. They've spent most of their lives being told how special they are. When they find themselves in trouble, there are often legions of protectors to make their troubles go away.<fn>As long as they continue to perform, naturally. Failure to excel means exile. It's a

It's one part of why I really don't follow the sports world in any detail. I'll watch a game here and there (hockey is once again tickling my interest for an hour at a time), but I really don't care what happens.<fn>As long as the fucking Yankees take a kick to the junk on a regular basis. Fuck the fucking Yankees.</fn>

Except for tennis. I love tennis, and this week finds us midway through the Australian Open, the first major tournament of the year. The time difference makes watching it live a little hard, but I check the results every day, even after my second favorite player ever — and perhaps the best ever, period — Roger Federer was eliminated. Watching him play has been a big piece of My Favorite World for years.<fn>Also, too...David Foster Wallace wrote a profile of Federer for the NYTimes magazine years ago, and it's my favorite piece of writing on any sport, ever. Do yourself a favor...</fn> But even with Federer out of the tournament, there's still plenty to love.

What really makes tennis stand out right now is that most of the top players in the men's game consistently behave with remarkable style and grace. Don't misunderstand. Tennis is filled with entitled schmucks, just like any other sport.<fn>The elite women have more than a fair share of prima donnas, though there are a few coming along now who threaten to upend the game with style, wit, and grace. Eugenie Bouchard and Madison Keys...I'm looking at you, ladies. Brava!</fn> Of the top five men, four always show class and sportsmanship. Federer's speaking, like his game, is elegant and deceptively smooth. Rafael Nadal, who may be the second best player ever behind Federer, has had the good luck to have a rival in Federer who brings out his own generous and elegant nature. Novak Djokovich, who's making his own case for joining the 'best ever' bracket, settled in as third wheel in this rivalry with incredible humor and a style all his own. And now, Stan

Warwinka is making a run at the top tier, and as a Davis Cup teammate and countryman of Federer, he's had a great role model for how to behave like a champion.<fn>Pro tip: it has nothing to do with stepping on an opponent lying on the ground, for example.</fn>

These guys, especially the top 3 of Federer, Nadal, and Djokovich, demonstrate great skill and ruthless intensity on the court, but it never devolves into trash talking or strutting. <fn>I deliberately do not include Andy Murray in this group. His playing is often superb. But geebus, what a whiny dick.</fn>

The piece of the Aussie Open that really hits My Favorite World this week came in an early round match between Nadal and Tim Smyczek, ranked 112th in the world, present in the Open through the grueling qualifier process, and given no realistic chance of beating the top-ranked Nadal. But he gave Rafa a hard match, and was within reach of a fifth set victory. And as Nadal was struggling to win the set up 6-5, someone in the crowd let out an intentionally distracting shriek as Nadal was in his serve motion. He shanked the serve. And Smyczek, who could have used the moment to regain the advantage, did what too many people call "unthinkable". As the crowd was booing the noisy jerk for his rudeness, Smyczek raised two fingers to indicate that Nadal should receive a do-over on the disrupted serve.

This is about the same as offering a batter a fourth strike, or letting an opposing team have another shot at first down because something was distracting. Try to imagine any other sport where someone within a whisker of pulling off the greatest victory of his career would do such a thing.

The chair umpire was amazed. The crowd was amazed. Nadal's team gave Smyczek a standing ovation. Even Nadal was amazed, but given a reprieve he quickly served the game out for the match. Think of it...you're that close to beating one of the

best in the history of the game, and you elect sportsmanship over cutthroat. Asked after the match why he did what he did, Smyczek replied:

I know my parents would have killed me if I didn't. It was the right thing to do."

We grow weary of watching people time and again twist conditions to gain advantage — because to let the opportunity to take advantage pass by has come to be adjudged 'loser' behavior. We are often certain that we are being lied to or manipulated by people who long ago ran out of shits to give about whether or not their parents would approve of their choices. But here, in this favorite game of mine, involving one of my favorite players, an unknown kid from the Midwest made himself one of my new favorites through a simple act of decency.

Courtesy. Decency. Style and grace. Tim Smyczek. My Favorite World.

Sartre Got Nuttin on Me



A Monday has come and nearly gone, and the Writer remains chained in the dankness of his scribbler's warren, seized by the bitter darkness that attends the cold winds of hopelessness and despair.<fn>These are metaphors, you

know.</fn> And yet, as the daylight wanes and the hoarfrost descends, there is no post. No hope. Only a bleak, suffocating sense of emptiness.

What harsh deity delivers this wrath upon my sensitive — yea, though ceaselessly questing — spirit? What miasma of gloom places its icy, bony fingers on my neck, reminding me of the impossibility of relief, the sheer and forbidding rock walls that bind my very soul?

Yes. It is The Bachelor/ette. On ABC.

My Women<fn>Implying no sense of ownership, naturally, but merely referencing our familial proximity.</fn> watch The Bachelor/ette. It is a time for chocolate, popcorn, and (well deserved) hyper-critical fashion commentary. The girls, they bond and giggle, they take a well-deserved break from the rigors of their jam-packed lives. They have earned their pleasure.

Alas, the presence of this program within 100 feet of my person is the televideo equivalent of a thin-needle aspiration removing my scant remaining testosterone directly from my bits and pieces. I quail, I quiver, I quest for another tremor word that begins with 'Q'. To no avail. There is no exit, no hope.

Because I am Immune to Boredom(TM), I do not fall asleep during the broadcast. Quite the contrary. Against all reason, I am consumed by the fabricated dramatics, the over-emphasized faux sexuality and faux bosoms. I confer moral judgments and establish favorites among those competing for their shot at true love, but only for those worthy emblems of strong womanliness deserving of my affections. The rest are targets of my withering scorn. Harlots!

Of course, my emotional investments are well-shrouded by snark, by sarcasm, by base commentary on the lack of basic intelligence exhibited by, well, everyone on the show. I am, I realize with a frisson of self-satisfaction, a laugh riot, the

personification of comedy gold, mirth made flesh. Certainly my witticisms and piercing bon mots earn me the accolades of My Women<fn>Again, proximate, not property.</fn>, spurring them to cast roses at my feet and gently slip bon bons between my wise-acreing lips?

Alas, no. No prophet is extolled in his own land, and instead I face umbrage and exile. And now I will never know which animatronic inflatable will claim the heart of our hunky-yet-sensitive man beast who only wants to find true lasting love just like every good man before him has done — by sleeping in succession with 16 conventionally beautiful women with genuinely stunted mental capacity.

America. Freedom. And I, lonely man, am cast off the island.fn>Different show, I know, but the meta-metaphor that connects one sliver of the...oh fuck it, you get the point.

I Decked the Halls and the Halls Decked Me

The holidays are nearly through. I have enjoyed a sufficiency of great food, good cheer, spiked nog, family, wrapping paper, tinsel, and close quarters. And I got the new John Cleese memoir, a most perfect gift.

I have also endured a scarcity of time alone to think, to walk, to sit, to stare aimlessly. In short, the time to do the things necessary to write something that doesn't suck.

All this a long way around admission that this week, I got

nothing. I offer a full refund for any inconvenience this has caused.